

Murcia Villas Media Pack

The region of Murcia has undergone rapid growth in the past five years, with high quality five star resorts being built. There are now a dozen new golf resorts, which have been completed and are being handed over to purchasers every day.

Murcia Villas (a division of Overseas Property Management and Lettings Ltd) offers a wide variety of rental accommodation to both Spanish and English families from large individual villas with private pools to studio apartments for both long-term rentals and holiday lets.

Over 33% of bookings come from customers who have booked through Murcia Villas before, or who have been recommended by friends and family.

The success of the Murcia Villas business is attributed to the friendly, efficient service and the quality of the accommodation on offer. Each holiday maker is given five star treatment as the focus is heavily on customer service and a commitment to make their stay in the region memorable.

A Lifestyle Franchise

Murcia Villas launched their franchise opportunity for those who want to live in Spain but still earn a decent living. This franchise suits individuals wanting to sell a UK property, rent in Spain or looking for a new career with a high standard of living in one of Europe's most enchanting countries.

With 46 enquiries within 2 days of launching the franchise package there is no question that this is a unique, profitable and exciting franchise that grabbed the attention of the public. A few weeks after the official launch Murcia Villas first franchisee was trained and operational, with another due to start and others booked on flights out of the UK to visit their head office and gain a tour of the potential franchise zones.

Case Studies

With the first franchisee already operational, Murcia Villas are delighted to be able to offer a case study for its franchise package. Please contact Coconut Creatives (details on page 2) to obtain a copy of the case study, associated quotes and high quality images.

Visit www.murciavillas.com for further general information about Murcia Villas.



Murcia Villas is a trading division of Overseas Property Management & Lettings Limited



Notes to Editors, Journalists and Feature writers

Franchise Facts and Figures

The **Murcia Villas** franchise launched in April 2008 and is initially looking for a small amount of motivated individuals with an interest in property management, sales and lettings to launch a Murcia Villas franchise in a predetermined franchise resort in Spain. The total level of investment required is just £16k (21,500 euros) which includes all training, legalities, marketing promotion and launch. Franchisees need this capital up front to invest.

Owned by property experts, Hugh and Fiona James, the core business has gone from strength to strength. **“We plan to take on a total of 12 franchisees in Spain so that we can place them in the best possible locations and give them an excellent level of care,”** says Hugh.

If you would like to view a Franchise Prospectus, please call Murcia Villas direct on 0844 8375 175 or email Hugh@murciavillas.com

Discover Murcia Villas in Spain

Murcia Villas welcome any press who are interested in joining a discovery weekend in Spain.

Due to the overwhelming interest in the Murcia Villas franchise with over 120 enquiries in just a few weeks of launching, Hugh and Fiona have decided to organise a 'Discovery Weekend' where interested individuals can visit to find out more and view some possible franchise zones.

As featured in the Daily Mail by Feature Writer Linda Whitney

All Media Enquiries

All media enquiries for additional images, to run a feature or obtain quotes from Murcia Villas, please contact Sarah Dyer at Coconut Creatives on 01963 31030 or email sarah@coconutcreatives.co.uk



The first franchise zone sold: La Torre Resort, Murcia, Spain